

# Successful Autumn Shows for MADEIRA Germany



MADEIRA's Fluorescent Shades presented at the PANTONE booth during Munich Fabric Start

Germany's effect thread specialist MADEIRA is well-known over the past years for their creative and inspiring sample books, showing and explaining the possibilities with world's biggest choice of embroidery and special effect threads.

"Peak a Boo" is the title of Madeira's latest presenta-



Cover of the "Peak a Boo" kid's book using FROSTED MATT



Modern lace look using CLASSIC plain and multicolor



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**MADEIRA**

MADEIRA Garnfabrik - [www.madeira.com](http://www.madeira.com) - [service@madeira.de](mailto:service@madeira.de)



Modern lace

tion book dedicated to kids and teens, presenting fresh and colourful ideas and techniques for this very special group of customers.

"Chihuahua" is the name of another brand new book designed especially for lingerie and beachwear. It shows all kinds of embroidery and seam solutions in cooperation with well-known suppliers of these thin, elastic and delicate fabrics.

The international MADEIRA team showed these new tools on the autumn sourcing shows Munich Fabric Start and Mod Amont Paris with great success. Many interna-

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Impression from the "Chihuahua" book



Booth Impression Munich Fabric Start



RED Trend Colour Story on MADEIRA's booth



Fluorescent is it !

tional brands were inspired seeing the creative possibilities and the technical support MADEIRA offers .

Trends for the next season are fluorescent shades from FROSTED M A T T and POLYNEON, copper, bronze and antique gold

from the various FS and SUPERTWIST Metallic threads, modern interpretations of lace realized on multihead or Schiffli machines and all kinds of special embellishments using effect threads instead of standard sewing thread, i.e. buttonholes, effect seams, woven labels etc.

DECORATION counts !

Contact: [www.madeira.com](http://www.madeira.com)

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